

# Finance for Non Financial Managers



This highly interactive course is designed for those who need to understand the fundamental concepts of financial and management accounting. Finance is central to effective management; applying financial concepts is essential when making the right decisions and ensuring maximum return. This event will enable you to:

- Understand the main financial statements
- Select and apply appropriate figures for different purposes, such as decision making or measuring
- Apply key performance indicators
- Be alert to warning signals
- Understand the effect of your decisions on the bottom line
- Focus your questions and attention regarding finance
- Improving business profitability
- Present yourself more credibly

## Who Will Benefit?

Anyone who needs to understand the information contained in financial statements

## Course Outline

- The Profit & Loss Account
- The Balance Sheet
- The business cycle and the flow of finance
- The Cash Flow Statement
- Profit versus Cash
- Financial ratios and what do they tell us
- Costing and Break Even
- Fixed and variable costs
- Managing budgets and budgetary controls
- Improving margins
- Case studies

## Duration

1 Day



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